

TFK programme, funded projects 2024

Project title: Sustainable Working Life Connected Practices for Amazonia's Communities	
Coordinator Laurea-ammattikorkeakoulu Oy Tero Uusitalo, tero.uusitalo@laurea.fi	This project involves collaboration between Laurea and two Brazilian higher education institutions (HEIs). It encompasses a sustainable development joint project with CESUPA in the Amazon region and ICT business development joint project with INATEL in the Minas Gerais region. The activities of the projects align with the strategic objectives of all HEIs, focusing on interdisciplinary learning, cross-cultural collaboration, and sustainable development initiatives. The project aims to internationalize students and staff, foster local communities and businesses, and strengthen academic and professional networks. It supports the development of sustainable business models, enhances curriculum internationalization, and promotes collaboration between HEIs and local communities and companies. The project seeks to achieve tangible outcomes in sustainable development, student mobility, and international collaboration, while also fostering long-term partnerships and academic excellence.
Partners CESUPA Centro Universitário do Pará, INATEL Instituto Nacional de Telecomunicações	Project involves intensive collaboration between students and faculty from both Laurea and CESUPA/INATEL, with phases for on-site immersion, virtual project work, and dissemination of outcomes. Financial support is provided for mobility, and students will gain 15 ECTS credits in both institutions. Dissemination efforts include newsletters, social media, press releases, and events at participating institutions. Laurea and CESUPA project spans two academic years, aiming to enhance professional learning and regional community and company internationalization. It focuses on cultivating a preservation mentality and developing sustainable business models in the Amazon region. The project involves 7 students and 2 teachers from CESUPA, and 7 students and 2 teachers from Laurea. The project will progress through four phases, including onsite immersion in the Amazon and virtual project work. Laurea and CESUPA will disseminate results to Amazon communities, HEI staff and students, and regional partners. Laurea and INATEL project establishes a TFK Fund to support Finnish students during an intensive week in Brazil, collaborating with INATEL and Brazilian ICT companies. Project results will be shared at a closing event

	in Brazil in 2024. The project design emphasizes working life connected learning experience and sustainable business development. Project initiatives benefit local regions by creating sustainable business concepts for local Amazon communities and local start-up companies. Project results in international competence for students. Project results international partnerships for HEIs and local Amazon communities and local start-up companies. enhancing professional learning with an international perspective and adding value to the region. Project results in modernizing and internationalizing curriculums of HEIs.
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