

## TFK programme, funded projects 2024

|                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Project title:</b> Nordic-ASEAN Music Collaboration and Cultural Exchange Program                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Coordinator</b><br><br>Ab Yrkeshögskolan vid Åbo Akademi<br><br>Mats Granfors, mats.granfors@novia.fi | <p>The “Nordic-ASEAN Music Collaboration and Cultural Exchange Program (NAMCCEP)” is a collaboration between Novia University of Applied Sciences through its Faculty of Arts and Culture, and the National University of Singapore (NUS) through Yong Siew Toh Conservatory of Music (YST). NUS is a world-leading university with many subjects ranking in the world’s top ten and YST is one of Asia’s top music academies.</p> <p>NAMCCEP will involve faculty members from both HEIs, as well as Bachelor’s and Master’s students, and aims to:</p> <ul style="list-style-type: none"> <li>- facilitate music collaboration between students live and online</li> <li>- create a network of Nordic and Southeast Asian music makers</li> <li>- explore new models of online collaboration</li> </ul>                                                                                                                                                                                                                                                                                                                                       |
| <b>Partners</b><br><br>National University of Singapore (Yong Siew Toh Music Conservatory)               | <ul style="list-style-type: none"> <li>- inform the music curriculum development at both HEIs</li> <li>- increase cultural understanding and musical exchange between the two regions.</li> </ul> <p>The project will be built around:</p> <ul style="list-style-type: none"> <li>- the NAMCCEP Exchange: an in-person teacher-student exchange program, embedded as a new course at both HEIs</li> <li>- the NAMCCEP Digital Network: a program of online student collaborations, shared webinars and online lectures</li> <li>- the NAMCCEP Knowledge Transfer Partnership: a program of teacher forums from both HEIs which will feed into the development of new music curricula.</li> </ul> <p>The NAMCCEP Exchange will include practical workshops in areas of music creation, production and collaboration, and will culminate in recorded musical outputs. The exchanges will be scheduled to coincide with collaborative events at each HEI, such as the songwriting camps which Novia UAS hosts regularly in collaboration with the Songwriters Academy of Sweden, and the wealth of music performances which are hosted by YST.</p> |

|  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|--|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <p>The NAMCCEP Digital Network will coordinate online student collaborations and feature webinars and online lectures on areas such as: mutual perspectives on music production, the internationalization of music industries, cultural perspectives in music education and community music projects, and the contemporary music scenes in the Nordic and ASEAN regions.</p> <p>NAMCCEP builds on flagship programs in both institutions such as Novia's Creative Music Production (MA), and relevant undergraduate and postgraduate programs in YST. As examples of knowledge transfer, YST will enhance Novia's understanding of Asian music markets and Novia UAS will help enable the development of new popular music and music production-focused programs at YST.</p> <p>As a direct result of NAMCCEP:</p> <ul style="list-style-type: none"> <li>- Students and teachers will gain an understanding of the Nordic and ASEAN music cultures and markets</li> <li>- Students will grow creatively through in-person and online collaborations with musicians from different backgrounds and disciplines</li> <li>- A network of Nordic and ASEAN songwriters and musicians will be created</li> <li>- Teachers and leaders will learn about each other's education systems and pedagogical models, informing their own music curriculum developments</li> <li>- This will be the basis for wider collaboration between the two institutions through other means of funding.</li> </ul> |
|--|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|



OPETUSHALLITUS  
UTBILDNINGSTYRELSEN

Finnish National Agency for Education EDUFI  
Hakaniemenranta 6, P.B. 380, FI-00531 Helsinki  
Puh. /Tel. +358 (0) 29 533 1000, Faksi /Fax +358 (0) 29 533 1035  
[www.oph.fi](http://www.oph.fi)